



JAG

ANNUAL REPORT
2021

WE ARE BLACK

This year JAG celebrated its 5th anniversary and made a successful comeback to live theatre with Theatre On The Hill! Jarvis was appointed as National Theater Project Advisor for the New England Foundation for the Arts, voted on to the Dartmouth-Hitchcock Medical Center Board, and featured in the film RESILIENT, a collaboration with global consultancy group Deloitte. JAG also deepened the partnership with JAG Ambassador King Arthur Baking Company.



JAG Productions is Vermont's only African-American theatre and was formed with the mission to produce classic and contemporary African-American theatre; to serve as an incubator of new work that excites broad intellectual engagement; and thereby, to catalyze compassion, empathy, love, and community through shared understandings of humankind through the lens of the African-American experience.



WE ARE NOVEL

WE ARE AUDACIOUS



“ To experience iterations of pieces being workshopped before our very eyes and to have real meaningful dialogue with the writers/directors here that enhances, supports, nurtures them and their creative process is exactly why JAG exists. Lastly, to cultivate environments where Black artists meet, acquaint themselves with one another's work, share experiences, and most importantly, see one another and support one another's craft is a beautiful sight to behold. **”**

Vincent Mack

JAG Board Chair on the impact of JAGfest



This summer we re-emerged from the pandemic to live theater-making with Theatre on the Hill (or TOTH), a series of theatre events that illuminate Black life and Black aesthetics, hosted on the King Arthur meadow in Vermont. After a long Covid separation, it was beautiful to see our community come together around evocative Black art and good food.

“ In our relatively small community, theater makes a powerful impact. I've seen firsthand how it can engage individuals from all backgrounds, creating a shared experience that still allows for diversity and difference to blossom, and JAG is a perfect example of that. {...} At King Arthur Baking, we have always believed that everyone deserves equal access to the joy of baking and creative expression, and marrying the two in our partnership with JAG helps expand and extend that access. **”**



Suzanne McDowell

King Arthur Baking Company Vice President of Corporate Social Responsibility and Sustainability

WE ARE JOY

HAPPENING IN 2022:

JAGFEST 6.0 Happening in Spring 2022.

AMBASSADOR PROGRAM Expand our program by recruiting new business partners and creating new JAG-inspired products.

JAG JUKE JOINT Our Benefit Dinner Party with performances – happening in Spring 2022.

JAG MUSICAL LAB Our brand new program that reimagines and adapts American Musicals through the lens of the African-American experience.

THEATRE ON THE HILL Happening Summer 2022

MANAGING DIRECTOR Increase organizational capacity by hiring a Managing Director.

BLACK JOY PROJECT Complete the next phase of BJP that centers Black creative sovereignty and focuses on the ultimate experiment on joy as a liberatory practice.

BY THE NUMBERS:

3000
TICKETS SOLD

668
NEW SUPPORTERS

100
ARTISTS
EMPLOYED

2800
VISITORS
TO TOTHT

FROM AROUND
THE COUNTRY
MA, NY, CA, NJ & FL

JARVIS & JAG WERE FEATURED IN
**EVERY
MAJOR
NEWSPAPER**
IN THE REGION, PRINT & ONLINE

WE ARE COMMUNITY

JAG has continued to successfully fulfill its mission because this BEAUTIFUL community creates a space where our work can thrive. While we are hard at work and deeply engaged in learning, over 500 new donors have joined the JAG family this year! Further credit goes to the trust that people and businesses place in us to create work that moves us all to be authentic and hopeful. Our Ambassador program has again been proven solid and fruitful. Another special thanks goes to the many philanthropic organizations and corporate sponsors who trust and invest into our vision. Please go to jagproductionsvt.com to learn more about our supporters or email tamara@jagproductionsvt.com for more information.

**PLEASE
DONATE:**

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